

## Rosti Promotes Biomaster Antimicrobial Additives

Rosti continue to receive enquiries from customers, existing and new, for antimicrobial performance to their products. Enquires have come from a wide range of markets and end applications where bacterial growth and cross contamination are a concern such as white goods interiors, kitchen appliances and medical and healthcare devices.

Rosti are now able to offer customers the benefit of antimicrobial performance through a partnership with Biomaster. Biomaster is a range of silver based antimicrobial additives that can be applied to many polymer types; once incorporated into a moulding Biomaster prevents the growth of bacteria and becomes an integral part of the product, no matter how much wear and tear the product goes through; Biomaster is always there providing antimicrobial protection.

Mouldings incorporating Biomaster are tested to ISO standards which are recognised worldwide; over 2000 products have been tested with typical results showing a 99.99% reduction in bacteria over a 24 hour period. Biomaster has also been demonstrated to provide an extremely fast reduction of bacteria on polymers in timed tests. Results show a reduction of over 80% in the first 15 minutes and over 94% within half an hour.

Rosti continues to extend its application capabilities to meet customer needs with latest technologies from its partner suppliers.

For further information please contact Robert Wardrop at Rosti or David Wells at Biomaster.

**Rosti**

Robert Wardrop  
Business Development Manager  
Rosti UK Limited  
Phone : +44 (0) 1698 552200  
Direct Dial : +44 (0) 1698 552205  
Fax : +44 (0) 1698 888389  
Mobile : +44 (0) 7775 591761  
Email : [rwd@rosti.com](mailto:rwd@rosti.com)  
Web : [www.rosti.com](http://www.rosti.com)

David Wells  
Sales Director  
Mobile: 07866 495953

Addmaster (UK) Ltd  
Darfin House  
Priestly Court  
Staffordshire Technology Park  
Stafford  
ST18 0AR  
Tel: +44 (0) 1785 225656  
Fax: +44 (0) 1785 225353  
SKYPE: david.wells44

[www.addmaster.co.uk](http://www.addmaster.co.uk)

Addmaster, founded in the year 2000, sees its major objective as capitalising on the lack of innovation which exists in these industry sectors, and has won many business awards for innovations in product development and marketing. Addmaster, based in Stafford UK, is Europe's leading supplier of performance additives for a wide range of applications and industries. By working in partnership with its customers and focussing on research and development, highly innovative additives have been created and successfully introduced into many manufacturing environments. Addmaster's advanced products are being used by many of the world's industry leaders in the plastics, paper, paint, textile and coating industries.

Rosti is a global plastics injection moulding company and subcontract manufacturer to Automotive, the Life Sciences & Healthcare, Business Machine, Domestic Appliances, Food & Beverage packaging, Leisure & Outdoor as well as Safety markets. Rosti has facilities in the Netherlands, UK, Poland, Sweden, Germany, China, and India, with accreditation in ISO9000/1/2, ISO 13485, TS16949 and many other world manufacturing standards. The Customer Care programme introduced in all sites supports the world class performance. Rosti has been recognized as a good partner for many global companies and has been very successful in winning new business. Along with recent demand increase Rosti has invested in 22 new machines across all sites. For more details, visit our website at [www.rosti.com](http://www.rosti.com).

Copyright © Addmaster 2010